

Diamond Drill

Out of the Past

December 12, 1924

Ford motor Company has cut the prices of their new enclosed cars. Originally priced at \$725 when the Fordor sedan was introduced two years ago, a \$40 price reduction took effect in October of 1923 and now an additional decrease of \$25 will take effect. The top selling Fordor sedan now has a much improved appearance, more attractive upholstery and is equipped with many new accessories is now selling for \$660 F.O.B. Detroit. Reduced prices for the Tudor Sedan (\$580) and Coupe (\$520) were also announced.

Ad: Attention car owners. Don't leave your battery in the car to freeze and be ruined, don't put your battery away and let it stand idle during the winter or it will sulphate and be ruined. Either wet or dry storage is available to extend the life of your battery. Dry Storage: (\$6.50) new insulation, new acid will save the battery plates as no chemical reaction is taking place while the battery is dry. Wet Storage :(\$3.50) Charging the battery throughout the winter month keeps the battery active and ready for use at any time. Webb's Garage (23 South Third St.).